

e3

Explorer Workshop

From Vision to Decision





Who is the Explorer Workshop for?

Whoever stops will be overtaken – this is true for companies in every sector and especially in IT. Companies are always faced with major strategic decisions: be it to upgrade the company with a data loss prevention initiative, to achieve end-to-end digitalisation of business processes or to prepare the business for the challenges of the cloud. How will the new strategy affect the core business? What is an appropriate approach for your specific business field? Which factors should be considered? What course must be set today in order to be prepared for the future?

An in-depth analysis, conducted using a proven methodology, provides clarity quickly in such cases. For 25 years, e3 has been advising clients who are faced with a strategic decision and want to translate a vision into concrete measures with a realistic timeframe and budget. Based on this experience, e3 has developed a topic-neutral workshop model that can address basically any challenge your business might face.

About e3

e3 stands for IT security – and has done so for 25 years. Our strength are future-proof software solutions that protect companies against data loss and cyber attacks. We make companies fit for the digital transformation and help them manage and protect their data according to the applicable regulations. We support companies in realizing forward-looking business models by creating opportunities and reducing risks. In everything we do, we always keep an eye on technical and social developments: our solutions are designed to meet tomorrow's challenges as well as today's.



Your Benefit

From a rough overview of desirable goals to a concrete action plan: Within just a few days, the e3 experts work out a roadmap for the company together with the customers. The structured approach allows for an in-depth analysis of the current situation and the prioritization and concretization of the goals. By the end of the workshop, the client gains a comprehensive understanding of their targeted goals and their interdependence. Thus, they are ready to undertake the strategic planning of their measures and to apply for necessary budgets.

Both the client and the e3 deploy subject matter experts, ensuring a targeted approach and a highly efficient way of working.

Potential workshop topics

In principle, any issue can be dealt with in depth in an Explorer Workshop. Popular topics with our customers include:

- » Information Protection
- » Data Loss Prevention
- » Secure Digitalisation
- » Process Maturity





1. Preparation

In the run-up to the event, telephone consultations are held with the participating specialists. The e3 experts record the initial situation in detail and can plan the workshop in a target-oriented way.

2. Vision

The first attendance module of the workshop is dedicated to the vision: What do the participants want for their company? Where should it develop? What untapped potential still lies within it? In this phase, all participants can contribute their ideas freely; even supposedly unrealistic proposals have their place. Moreover, by making every opinion count, potential conflict is eliminated. The goals developed during this process are then sorted according to priority areas.

Result

A «tour d'horizon» of where the company could develop and a list of (possible or unrealistic) goals grouped by focus.

3. Actual Situation

In the second onsite module, the current situation is objectively assessed. Where does the company stand today? What are its strengths and weaknesses? How is it positioned compared to the competition? It is in the client's best interest to present the current situation in an unvarnished way in order to provide a realistic picture.

Result

An overview of the current situation and challenges, listed by focus.

4. Interim Step

Following the first presence day, the e3 consultants superimpose the vision and the actual situation. The resulting gap provides an initial overview of how much the vision deviates from the current state.

Result

A gap list, if possible already structured and categorised.

5. Delta

The identified gap shows where the current situation and the vision diverge. Now it is time to analyse the list of desired goals: Which can be achieved, which cannot? Elimination criteria can be budget, capacity or technology level. Following this triage, the participants focus on the realistic goals and set priorities: What must, should, and can be realised?

Result

A prioritised list of achievable goals.

6. Measures

The last workshop module addresses how the previously prioritised goals can be achieved. A concrete action plan is drafted for implementation: Each measure is translated into a concrete plan and divided into phases according to the established priorities. This way, mutual dependencies in the project process also become apparent.

Result

A concrete plan of action, structured by phases and with realistic effort estimates.

7. Final Report

After the workshop, the e3 experts prepare a final report and present it to the client. Depending on the scope of the workshop (short, standard, long), the result is an initial assessment, a sound strategy or a fundamental concept. In addition to the presentation, the client receives the original documents from the workshop at his free disposal.

Workshop Results

The client is ready for the strategic implementation of their plans.



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Setting

The client sends a maximum of six to eight participants to the workshop: They should be the experts from the business area concerned. On the part of e3, the workshop is typically led by a topic expert, supported by a second specialist who ensures a smooth process and takes detailed notes. Clients benefit from the in-depth specialist knowledge and extensive experience of our experts. At the conclusion of the workshop, the e3 experts present the results and the client receives a final report in the format of their choice.

Time Frame

The workshop follows a fixed schedule: The standard model involves a total of ten person-days, including two onsite days with two e3 specialists (= four person-days) in a workshop setting. We recommend that you plan a time gap between the individual onsite days, during which the e3 experts carry out an important intermediate step. The remaining days are for preparation, synthesis of insights from the first session and post-processing/final presentation.





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Additionally, we support companies in realising forward-looking business models by creating opportunities and reducing risks. In all of this, we always keep an eye on social and technical developments so that our solutions are also prepared for the challenges of tomorrow.

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